

NAME: AI whatsapp 

DATE: May 15, 2026 5:59 AM

DESCRIPTION OF TECHNOLOGY
 Een AI functie voor whatsapp om pestgedrag onderen kinderen en jongeren te verminderen. De AI functie scant de berichten/media die in de chat word gestuurd op pesterig taalgebruik.

HUMAN VALUES 

De gebruikers zullen waarschijnlijk minder snel scheldwoorden gebruiken of mensen beledigen. Ik denk ook dat de meeste mensen formeler zullen praten met elkaar zodat de AI functie niet word getriggerd. Dit kan er tot leiden dat bijvoorbeeld vriendengroepen minder grappen over elkaar maken en er zal waarschijnlijk ook minder sarcasme voorkomen.

TRANSPARENCY 

niet relevant

IMPACT ON SOCIETY 


Onder kinderen en jongeren is online veel pestgedrag. Dit gebeurt dus ook veel op Whatsapp. Dit doen ze door middel van haatdragende berichten, foto's, stickers en andere media door te sturen. De chat is vaak privé waardoor er geen ouderlijk toezicht is. Hierdoor worden er sneller bedreigingen en scheldwoorden gestuurd dan in bijvoorbeeld het klaslokaal.

STAKEHOLDERS 

- Whatsapp
- Ouders/verzorgers
- Whatsapp gebruikers
- Kinderen die worden gepest
- Kinderen die pesten

SUSTAINABILITY 

Dubbel op

HATEFUL AND CRIMINAL ACTORS 

Zie Privacy (dubbelop)

DATA 


Een tekortkomingen van AI kan zijn dat hij te objectief is en dus zinnen zoals 'dat shirt vind ik lelijk' als pest gedrag kan zien richting een persoon, ondanks dat het voor een shirt is bedoelt. Ook kunnen er spelfouten voorkomen waardoor de AI het bericht niet als pesten aanschouwd.

FUTURE 

Hopelijk vermindert het pestgedrag

PRIVACY 

Alle gesprekken en media die in een chat word gestuurd wordt gelezen en gescand door AI. Dit overschrijdt meerdere privacywetten en hier zullen veel mensen niet oké mee zijn. Als er in een gesprek pestgedrag word gescand door AI dan zal dit worden gedeeld met de ouders. Dit overschrijdt geen privacywet omdat de kinderen minderjarig zijn. De AI functie mag dus wel de chat scannen maar geen persoonlijke gegevens hiervan opslaan of onthouden.

INCLUSIVITY 

te complex

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HUMAN VALUES 

How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...

TRANSPARENCY 

Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...

IMPACT ON SOCIETY 

What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS 

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...

SUSTAINABILITY 

In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

HATEFUL AND CRIMINAL ACTORS 

In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...)

DATA 

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...

FUTURE 

What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?

PRIVACY 

Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY 

Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

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