

# Ai tool Respectly

Een account krijgt een rood duimpje omlaag bij de profielfoto als de gebruiker vaak haatdragende reacties plaatst. Dit helpt andere om te herkennen of iemand structureel negatief is, waardoor opmerkingen minder persoonlijk worden opgevat.

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# Technology Impact Cycle Tool

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## Impact on society

What impact is expected from your technology?

*This category is only partial filled.*

### **What is exactly the problem? Is it really a problem? Are you sure?**

TikTok heeft last van haatreacties en cyberpesten, wat vooral schadelijk is voor jongeren. Mijn AI-tool helpt dit te verminderen door accounts die vaak negatieve reacties plaatsen te markeren met een rood duimpje omlaag. Dit zorgt ervoor dat de online omgeving gezonder wordt en de impact van haatgedrag afneemt.

### **Are you sure that this technology is solving the RIGHT problem?**

*This question has not been answered yet.*

### **How is this technology going to solve the problem?**

*This question has not been answered yet.*

### **What negative effects do you expect from this technology?**

*This question has not been answered yet.*

### **In what way is this technology contributing to a world you want to live in?**

*This question has not been answered yet.*

### **Now that you have thought hard about the impact of this technology on society (by filling out the questions above), what improvements would you like to make to the technology? List them below.**

verbetering op AI-tool minder focus op negatieve markering in plaats van alleen maar een 'rood duimpje' te geven. zou het goed zijn om gebruikers te stimuleren positieve interacties te hebben, Bijvoorbeeld door positieve reacties te markeren of te belonen.

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## Hateful and criminal actors

What can bad actors do with your technology?

*This category is only partial filled.*

### **In which way can the technology be used to break the law or avoid the consequences of breaking the law?**

De AI kan per ongeluk iemand als negatief markeren, ook als diegene geen haatdragende reacties plaatst. Dit kan leiden tot een onterechte markering of schade aan iemands online imago.

### **Can fakers, thieves or scammers abuse the technology?**

*This question has not been answered yet.*

### **Can the technology be used against certain (ethnic) groups or (social) classes?**

*This question has not been answered yet.*

### **In which way can bad actors use this technology to pit certain groups against each other? These groups can be, but are not constrained to, ethnic, social, political or religious groups.**

*This question has not been answered yet.*

### **How could bad actors use this technology to subvert or attack the truth?**

*This question has not been answered yet.*

### **Now that you have thought hard about how bad actors can impact this technology, what improvements would you like to make? List them below.**

De technologie kan misbruikt worden door valse markering. Om dit te voorkomen zou de technologie beter moeten kunnen begrijpen of een reactie oprecht negatief is, door gebruik te maken van geavanceerdere AI. En een systeem voor handmatige controle, zodat misbruik gemeld kan worden.

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## Privacy

Are you considering the privacy & personal data of the users of your technology?

*This category is only partial filled.*

### **Does the technology register personal data? If yes, what personal data?**

Ja, omdat de AI-tool gegevens bewaart over hoe je reageert en op basis daarvan het gedrag analyseert. Dit kan als persoonsgegevens worden beschouwd, dus je moet rekening houden met privacywetgeving.

### **Do you think the technology invades the privacy of the stakeholders? If yes, in what way?**

*This question has not been answered yet.*

### **Is the technology is compliant with prevailing privacy and data protection law? Can you indicate why?**

*This question has not been answered yet.*

### **Does the technology mitigate privacy and data protection risks/concerns (privacy by design)? Please indicate how.**

*This question has not been answered yet.*

### **In which way can you imagine a future impact of the collection of personal data?**

*This question has not been answered yet.*

### **Now that you have thought hard about privacy and data protection, what improvements would you like to make? List them below.**

verbetering: gebruikers mogen zelf aangeven of ze akkoord gaan met de gegevens die de AI-tool bewaart.

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## Human values

How does the technology affect your human values?

*This category is only partial filled.*

### **How is the identity of the (intended) users affected by the technology?**

Als de tool hen helpt om online gedrag beter te begrijpen en elkaar bewust te maken van negatieve reacties. Kan het hen aanmoedigen om respectvoller en meer verantwoord met elkaar om te gaan.

### **How does the technology influence the users' autonomy?**

*This question has not been answered yet.*

### **What is the effect of the technology on the health and/or well-being of users?**

*This question has not been answered yet.*

### **Now that you have thought hard about the impact of your technology on human values, what improvements would you like to make to the technology? List them below.**

Gebuikers moeten goed begrijpen waarom ze gemarkeerd worden. Ze zouden eerst een melding moeten ontvangen met uitleg over de markering en hoe ze hun comment kunnen aanpassen, voordat de markering daadwerkelijk wordt toegepast.

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## Stakeholders

Have you considered all stakeholders?

*This category is only partial filled.*

**Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by answering these questions.**

### Name of the stakeholder

Gebruikers van de tool, ontwikkelaars van de tool, TikTok

### How is this stakeholder affected?

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### Did you consult the stakeholder?

No

### Are you going to take this stakeholder into account?

No

**Did you consider all stakeholders, even the ones that might not be a user or target group, but still might be of interest?**

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**Now that you have thought hard about all stakeholders, what improvements would you like to make? List them below.**

verbetering: Samenwerking met experts zoals psychologen en privacy-experts, om negatieve gevolgen voor gebruikers te voorkomen.

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## Data

Is data in your technology properly used?

*This category is only partial filled.*

**Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into account in the technology?**  
te complex

**How does the technology organize continuous improvement when it comes to the use of data?**

*This question has not been answered yet.*

**How will the technology keep the insights that it identifies with data sustainable over time?**

*This question has not been answered yet.*

**In what way do you consider the fact that data is collected from the users?**

*This question has not been answered yet.*

**Now that you have thought hard about the impact of data on this technology, what improvements would you like to make? List them below.**

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## Inclusivity

Is your technology fair for everyone?

*This category is only partial filled.*

**Will everyone have access to the technology?**

*This question has not been answered yet.*

**Does this technology have a built-in bias?**

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**Does this technology make automatic decisions and how do you account for them?**

*This question has not been answered yet.*

**Is everyone benefitting from the technology or only a a small group?**

**Do you see this as a problem? Why/why not?**

*This question has not been answered yet.*

**Does the team that creates the technology represent the diversity of our society?**

*This question has not been answered yet.*

**Now that you have thought hard about the inclusivity of the technology, what improvements would you like to make? List them below.**

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## Transparency

Are you transparent about how your technology works?

*This category is only partial filled.*

### **Is it explained to the users/stakeholders how the technology works and how the business model works?**

Ja, het is belangrijk om te weten hoe de AI-tool werkt en wat het doel is, dit kan doormiddel van een korte uitleg video.

### **If the technology makes an (algorithmic) decision, is it explained to the users/stakeholders how the decision was reached?**

*This question has not been answered yet.*

### **Is it possible to file a complaint or ask questions/get answers about this technology?**

*This question has not been answered yet.*

### **Is the technology (company) clear about possible negative consequences or shortcomings of the technology?**

*This question has not been answered yet.*

### **Now that you have thought hard about the transparency of this technology, what improvements would you like to make? List them below.**

verbetering: een korte filmpje met uitleg over de AI-tool, zodat gebruikers weten waar ze aan toe zijn.

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## Sustainability

Is your technology environmentally sustainable?

*This category is only partial filled.*

### **In what way is the direct and indirect energy use of this technology taken into account?**

Niet relevant, Omdat ik hier geen kennis over heb

### **Do you think alternative materials could have been considered in the technology?**

*This question has not been answered yet.*

### **Do you think the lifespan of the technology is realistic?**

*This question has not been answered yet.*

### **What is the hidden impact of the technology in the whole chain?**

*This question has not been answered yet.*

### **Now that you have thought hard about the sustainability of this technology, what improvements would you like to make? List them below.**

Niet relevant, omdat ik hier geen kennis over heb

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## Future

Did you consider future impact?

*This category is only partial filled.*

### **What could possibly happen with this technology in the future?**

Als 100 miljoen mensen deze tool gebruiken, kan het online gedrag veranderen. Mensen zouden voorzichtiger worden met negatieve reacties, omdat ze zichtbaar worden gemaakt met een rood duimpje omlaag. Gebruikers zouden elkaar meer aanspreken op haatspraak en cyberpesten. Toch moeten er duidelijke regels en bescherming zijn om misbruik te voorkomen en een balans te vinden tussen verantwoordelijkheid en vrijheid van meningsuiting.

### **Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one utopian scenario.**

*This question has not been answered yet.*

### **Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one dystopian scenario.**

*This question has not been answered yet.*

### **Would you like to live in one of this scenario's? Why? Why not?**

*This question has not been answered yet.*

### **What happens if the technology (which you have thought of as ethically well-considered) is bought or taken over by another party?**

*This question has not been answered yet.*

### **Impact Improvement: Now that you have thought hard about the future impact of the technology, what improvements would you like to make? List them below.**

Ik wil de AI-tool verbeteren door meer te focussen op het belonen van positieve reacties. Dit zou gebruikers moeten aanmoedigen om op een vriendelijke en respectvolle manier te reageren. Waardoor er minder haatcomments ontstaan en er een positievere sfeer online komt.