


NAME: News Article Classification

DATE: May 2, 2025 7:30 AM

DESCRIPTION OF TECHNOLOGY

Tool classifying news articles into true and fake based on features extracted from the title and text of the article.




HUMAN VALUES



TRANSPARENCY



IMPACT ON SOCIETY



The spread of false/misleading information often leads to extreme opinions and contributes to the radicalisation of society. Especially forms like slander and defamation against persons or marginalised people, give rise to violence. Platforms have an obligation to remove or flag such information or limit its spread. It is virtually impossible to manually keep track of and remove problematic content on larger platforms. Therefore, automatised tools have to be used to filter out such content.


STAKEHOLDERS



SUSTAINABILITY




HATEFUL AND CRIMINAL ACTORS




If trained accordingly, such a tool could be facilitated to establish censoring. Oppressive regimes for example could use such technologies to suppress opposition and other critical voices or even prevent the publishing of reporting on their own crimes.

DATA



Language, writing styles and topics change over time. It may well be that the current algorithm works well within a certain time frame but as soon as topics are not related to any the model has been trained on anymore, or as soon as there is a source which writes in a different language or with a variant approach of writing style the accuracy may drastically drop.

FUTURE



People could get used to the fact that they only get presented with verified information, so if some misinformation gets misclassified it may be harder to convince people that it is indeed false.

PRIVACY



INCLUSIVITY



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IMPACT ON SOCIETY



What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...


HATEFUL AND CRIMINAL ACTORS



In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...


PRIVACY



Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

HUMAN VALUES



How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...

STAKEHOLDERS




Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...

DATA




Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...


INCLUSIVITY



Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....


TRANSPARENCY



Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...


SUSTAINABILITY



In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

FUTURE





What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?

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