

NAME: Ruuvicontrol


DATE: May 17, 2026 2:16 AM

DESCRIPTION OF TECHNOLOGY
 Ruuvicontrol is a project that will be monitoring small delivery truck with a small device called Ruuvi. We will gather location, temperature, humidity and pressure




HUMAN VALUES

You don't have a name of a person directly but you will know what Ruuvi is sending the data and with that information you could know who is connected to the Ruuvi




TRANSPARENCY

We have have youtube videos, more information is jet to come




IMPACT ON SOCIETY

The challenge is create a tool to monitor small delivery vans that are rented. The company that has rented the vans want to keep within some SLA like the temperature needs to be below 8 degrees Celsius. The pain that is getting solved is that now they also track rented vans instead of vans with the technologie build in.




STAKEHOLDERS

- Jeroen Donkers
- Deelivery Companies




SUSTAINABILITY

The Ruuvi Device will last 3 years and your phone battery deponce on active application and brands




HATEFUL AND CRIMINAL ACTORS

You could track some one if you send their data to the dashboard. so you could track other people but you need install the ruuvi app and activate it. and then you could track them.




DATA

We have in mind we have alot of big data but we aren't filtering the data




FUTURE

Our project will be used as refrence for a project of OrangeNXT.




PRIVACY

This techology will register location, temperatue, humidty and pressure, so it will know alot of your surroundings.



INCLUSIVITY

No we have build a general application that will be hosted on diffrent websites by company.



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HUMAN VALUES 

How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...

TRANSPARENCY 

Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...

IMPACT ON SOCIETY 

What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS 

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...

SUSTAINABILITY 

In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

HATEFUL AND CRIMINAL ACTORS 

In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...)

DATA 

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...

FUTURE 

What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?

PRIVACY 

Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY 

Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

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