

IMPROVEMENTSCAN - CANVAS Persoonlijke Transparantie-Coach (AI-Guide)

NAME: Persoonlijke Transparantie-Coach (AI-Guide)

DATE: September 12, 2025 8:21 AM

DESCRIPTION OF TECHNOLOGY

Een AI-functie die live uitlegt waarom je bepaalde videos krijgt (op basis van gedrag, interesses, tijdstip, etc.) én die je helpt om bewuster te kiezen wat je wél of níét wil zien.



HUMAN VALUES



de AI gebruikers actief laten aanmoedigen om gezonde keuzes te maken, zoals het instellen van limieten of het nemen van scherpmpauzes. Combineer dit met positieve feedback (bijv. Goed bezig, je hebt je schermtijddoel gehaald!) om autonomie en welzijn te versterken.

TRANSPARENCY



een overzichtelijke tijdlijn ontwerpen waarbij gebruikers kunnen terugzien hoe hun voorkeuren zijn opgebouwd en aangepast. Combineer dat met een knop Pas mijn aanbevelingen aan voor volledige transparantie én controle.

IMPACT ON SOCIETY



Een maatschappelijk dashboard toevoegen dat laat zien wat de algemene impact is van de AI op gebruikspatronen, zoals gemiddelde schermtijd of mentale welzijnsindicatoren. Dit creëert bewustwording op schaal en stimuleert platformverantwoordelijkheid.

STAKEHOLDERS



Regelmatig feedbackrondes met verschillende stakeholders (zoals ouders, onderwijzers, hulpverleners, jongeren) organiseren om input te verzamelen over hoe de AI-coach ervaren wordt en waar verbeteringen nodig zijn.

SUSTAINABILITY



niet relevant

HATEFUL AND CRIMINAL ACTORS



Een meldfunctie implementeren waarmee gebruikers misbruik van het systeem kunnen aangeven (zoals het pushen van schadelijke content of manipulatie via hashtags). Daarnaast: AI moet verdachte patronen automatisch kunnen herkennen en blokkeren.

DATA



regelmatige audits uitvoeren op de verzamelde data om te checken op bias of foutieve aannames. Geef gebruikers de optie om hun data in te zien en incorrecte interpretaties te corrigeren.

FUTURE



een lange termijnstrategie voorzien waarbij de AI-coach ook op andere platformen kan worden geïntegreerd en kan samenwerken met educatieve instellingen voor bredere gedragsverandering en digitale gezondheid.

PRIVACY



Een instellingenmenu toevoegen waarin gebruikers zelf kunnen aangeven welke type data verzameld mag worden (bijv. kijkgedrag, reacties, schermtijd). Voeg daarnaast een automatische reminder toe om je data-instellingen elk kwartaal te controleren.

INCLUSIVITY



niet relevant

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HUMAN VALUES



Now that you have thought hard about the impact of your technology on human values, what improvements...

If you think about the impact of this technology on human values and needs. If you think about how this technology affects the identity of the user, the autonomy of the user (can the users make their own decisions?) and the health and well-being of the user. If you think about all that, what improvement would you (want to) make? In the technology?...

TRANSPARENCY



Now that you have thought hard about the transparency of this technology, what improvements would you like t...

If you think about the communication on the way the technology works and the businessmodel. If you think about the explanation on automatic decisions that are made. If you think about complaint procedures and transparency on possible negative effects. If you think about all that, what would you (want to) improve? In the technology? In context?...

IMPACT ON SOCIETY



Now that you have thought hard about the impact of this technology on society (by filling out the questions...

If you think about the real problem this technology is going to solve. If you think about the ability of this technology to solve the real problem. If you think about possible negative effects and whether this technology will contribute to a world you want to live in. If you think about all that, what improvements would you make? In technology? In context? In use?...

STAKEHOLDERS



Now that you have thought hard about all stakeholders, what improvements would you like to make? List them...

If you think about all stakeholders of this technology. If you think about stakeholders that are less obvious. If you think about the way certain stakeholders are affected by this technology and if you want to take them into consideration. If you think about all that, what would you (want to) improve? In the technology? In context? In use?...

SUSTAINABILITY



Now that you have thought hard about the sustainability of this technology, what improvements would you like t...

If you think about the direct and indirect energy use and the materials that are used in the technology. If you think about the lifespan of the technology and the hidden environmental impact of the technology. If you think about all that, what improvements would you (want to) make? In the technology? In context? In use?...

HATEFUL AND CRIMINAL ACTORS



Now that you have thought hard about how bad actors can impact this technology, what improvements would...

If you think about this technology being used to break the law, or avoid the consequences of breaking the law, or to be used against certain groups, or to attack the truth or to pit certain groups against each other. If you think about all of that, what improvements would you (want to) make? In the technology? In context? In use?...

DATA



Now that you have thought hard about the impact of data on this technology, what improvements would you...

If you think about the limitations of data. Things like subjectivity, incomplete datasets and so on. If you think about the way new insights are handled. If you think about the sustainability of the collection of data or the data that is collected from the users. If you think about all that, what would you (want to) improve? In the technology? In context?...

FUTURE



Impact Improvement: Now that you have thought hard about the future impact of the technology, what...

If you think about an utopian and a dystopian scenario. If you think about the way this technology can change the world. If you think about the consequences of a different party buying your technology. If you think about all that, what would you (want to) improve? In the technology? In context? In use? ...

PRIVACY



Now that you have thought hard about privacy and data protection, what improvements would you like to make?...

If you think about this technology invading someone's privacy or collecting personal data and if you think about the way this technology is compliant with prevailing law and mitigates dataprotection risks and concerns. If you think about all that, what improvements would you (want to) make? In the technology? In context? In use?...

INCLUSIVITY



Now that you have thought hard about the inclusivity of the technology, what improvements would you like to...

If you think about accessibility to this technology. If you think about built in biases or automatic decisions that may be biased. If you think about who is benefitting from this technology and the diversity of the team that creates the technology. If you think about all that, what improvements would you (want to) make? In the technology? In context? In use? ...

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