

NAME: Instagram Realiteitscontrole 
DATE: May 15, 2026 6:38 AM
DESCRIPTION OF TECHNOLOGY
de technologie die ik wil toepassen is een A.I. gestuurde tool ingebouwd in Instagram om aan te geven welke content bewerkt is en welke niet, om zo een realistischer beeld te krijgen over alles en iedereen zodat er minder sprake zal zijn van een negatief zelfbeeld maar juist kunt zien en weten wat echt is en wat niet.

HUMAN VALUES

- Meldingen geven aan mensen die content bewerken net voor het plaatsen of ze zeker weten dat ze dit willen plaatsen doordat er voor hun volgers te zien is dat het bewerkt is.
- Belonen als ze authentieke content plaatsen.

TRANSPARENCY

- Naast in de update vermeld worden die niet vaak gelezen worden een pop-up melding geven na de update om mensen te informeren over deze AI functie.
- Na de update mensen informeren die hun content bewerken om te laten realiseren wat ze creëren.

IMPACT ON SOCIETY

- Aangegeven wordt of er veel of weinig bewerkt is.
- Specifieke delen benoemd die bewerkt zijn (heupen, armen, achtergrond etc.)
- Positieve framing ipv negatief, meldingen geven als content 100% authentiek is.
- AI kan korte pop-ups of videos laten zien waarin influencers of experts uitleggen hoe bewerkte beelden invloed hebben op zelfbeeld.

STAKEHOLDERS

SUSTAINABILITY

HATEFUL AND CRIMINAL ACTORS

DATA

FUTURE

- Instagram kan een "authenticiteits score" invoeren die gebruikers beloofd voor het delen van natuurlijke content.
- Mogelijke internationaal AI-gedreven keurmerk voor eerlijke en gemanipuleerde content.

PRIVACY

INCLUSIVITY

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IMPROVEMENTSCAN - CANVAS - HELPSIDE Instagram Realiteitscontrole

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HUMAN VALUES 

Now that you have thought hard about the impact of your technology on human values, what improvements...

If you think about the impact of this technology on human values and needs. If you think about how this technology affects the identity of the user, the autonomy of the user (can the users make their own decisions?) and the health and well-being of the user. If you think about all that, what improvement would you (want to) make? In the technology?...

TRANSPARENCY 

Now that you have thought hard about the transparency of this technology, what improvements would you like t...

If you think about the communication on the way the technology works and the businessmodel. If you think about the explanation on automatic decisions that are made. If you think about complaint procedures and transparency on possible negative effects. If you think about all that, what would you (want to) improve? In the technology? In context?...

IMPACT ON SOCIETY 

Now that you have thought hard about the impact of this technology on society (by filling out the questions...

If you think about the real problem this technology is going to solve. If you think about the ability of this technology to solve the real problem. If you think about possible negative effects and whether this technology will contribute to a world you want to live in. If you think about all that, what improvements would you make? In technology? In context? In use?...

STAKEHOLDERS 

Now that you have thought hard about all stakeholders, what improvements would you like to make? List them...

If you think about all stakeholders of this technology. If you think about stakeholders that are less obvious. If you think about the way certain stakeholders are affected by this technology and if you want to take them into consideration. If you think about all that, what would you (want to) improve? In the technology? In context? In use?...

SUSTAINABILITY 

Now that you have thought hard about the sustainability of this technology, what improvements would you like t...

If you think about the direct and indirect energy use and the materials that are used in the technology. If you think about the lifespan of the technology and the hidden environmental impact of the technology. If you think about all that, what improvements would you (want to) make? In the technology? In context? In use?...

HATEFUL AND CRIMINAL ACTORS 

Now that you have thought hard about how bad actors can impact this technology, what improvements would...

If you think about this technology being used to break the law, or avoid the consequences of breaking the law, or to be used against certain groups, or to attack the truth or to pit certain groups against each other. If you think about all of that, what improvements would you (want to) make? In the technology? In context? In use?...

DATA 

Now that you have thought hard about the impact of data on this technology, what improvements would you...

If you think about the limitations of data. Things like subjectivity, incomplete datasets and so on. If you think about the way new insights are handled. If you think about the sustainability of the collection of data or the data that is collected from the users. If you think about all that, what would you (want to) improve? In the technology? In context?...

FUTURE 

Impact Improvement: Now that you have thought hard about the future impact of the technology, what...

If you think about an utopian and a dystopian scenario. If you think about the way this technology can change the world. If you think about the consequences of a different party buying your technology. If you think about all that, what would you (want to) improve? In the technology? In context? In use? ...

PRIVACY 

Now that you have thought hard about privacy and data protection, what improvements would you like to make?...

If you think about this technology invading someone's privacy or collecting personal data and if you think about the way this technology is compliant with prevailing law and mitigates dataprotection risks and concerns. If you think about all that, what improvements would you (want to) make? In the technology? In context? In use?...

INCLUSIVITY 

Now that you have thought hard about the inclusivity of the technology, what improvements would you like to...

If you think about accessibility to this technology. If you think about built in biases or automatic decisions that may be biased. If you think about who is benefitting from this technology and the diversity of the team that creates the technology. If you think about all that, what improvements would you (want to) make? In the technology? In context? In use?...

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