




NAME: Portfolio Website 

DATE: May 15, 2026 9:55 PM


DESCRIPTION OF TECHNOLOGY
 A website to display 3D works I make in my spare time. When people like potential hirers want to see things I made I can send them a link to my website instead of a zip file.

HUMAN VALUES 


The product streamlines the process of an artist sharing their work thereby saving time and effort. It's also a time saver for people wanting a complete look at everything the artist has to offer without visiting multiple locations like image boards to find their work.

TRANSPARENCY 


It is not explained how the technology works but it is reliant on a basic understanding of website navigation by the users. Website design has been influenced by other Portfolio website UI/UX designs.

IMPACT ON SOCIETY 

The artist wants to show works to interested parties. If he wants to do this normally he can send a zip file with selected works or send links to multiple platforms that host his works. It is a time saver for both the artist and the interested parties because the artist doesn't have to select several works to send each time and the interested parties don't have to visit multiple locations to find his works. Will it make the world better? No, it is more of a convenience for a few people.

STAKEHOLDERS 


- The website owner/ artist
- HR representative
- Fan of the artist
- Fan of the artist's field

SUSTAINABILITY 


Energy usage is expected to be minimal because traffic to and from should be minimal.

HATEFUL AND CRIMINAL ACTORS 


It can infringe on copy right law by posting material that is not the artist's. It can be used to post harmful imagery.

DATA 


Yes, It doesn't collect data that is processed.

FUTURE 

More people use it to show off their works. Small communities can form around an artist and be influenced by their works.

PRIVACY 

No


INCLUSIVITY 

No, it's an imageboard to upload images and videos of one person. The bias is solely on the one who owns the website.

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HUMAN VALUES 

How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...

TRANSPARENCY 

Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...

IMPACT ON SOCIETY 

What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS 

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...

SUSTAINABILITY 

In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

HATEFUL AND CRIMINAL ACTORS 

In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...)

DATA 

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...

FUTURE 

What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?

PRIVACY 

Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY 

Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

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